

TEXAS WOMEN IN LEISURE AND HOSPITALITY

THIS INDUSTRY CONTRIBUTED

\$57.9 BILLION

to state GDP in 2016.

JOBS HELD BY TEXAS WOMEN IN THIS INDUSTRY

670,000

These jobs generate additional business activities that ultimately support more than 530,000 jobs in other industries of the Texas economy.

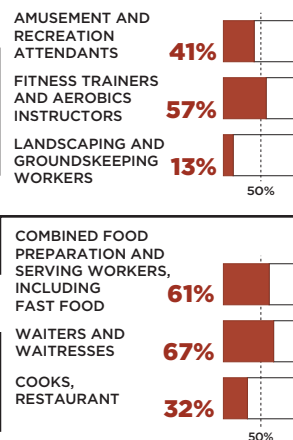
Sources: BEA, Emsi, Texas Comptroller of Public Accounts

The leisure and hospitality industry, sometimes called a “super sector,” comprises two distinct sectors — arts, entertainment and recreation, and accommodation and food services — both of them heavily driven by trends in consumer spending. In 2016, leisure and hospitality contributed \$57.9 billion to Texas’ GDP.

WOMEN ACCOUNT FOR 51 PERCENT OF THE STATE’S 1.3 MILLION JOBS IN THIS INDUSTRY.

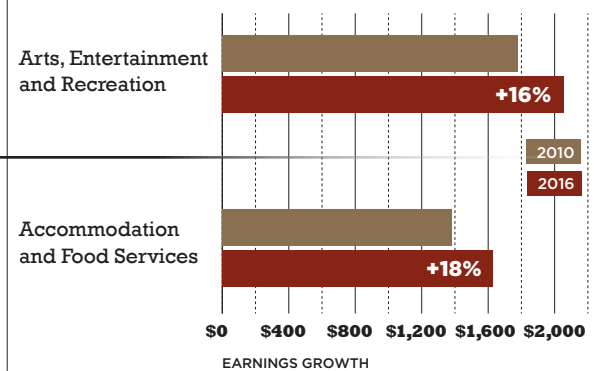
	2017		WOMEN'S JOBS	WOMEN'S SHARE OF TOTAL JOBS
	TOTAL JOBS	AVG. ANNUAL EARNINGS PER JOB		
LEISURE AND HOSPITALITY, TOTAL	1,302,618	\$24,000	670,167	51%
Arts, Entertainment and Recreation	137,303	\$39,657	65,134	47%
Performing Arts, Spectator Sports and Related Industries	28,262	\$90,974	11,691	41%
Museums, Historical Sites and Similar Institutions	10,906	\$37,472	6,518	60%
Amusement, Gambling and Recreation Industries	98,135	\$25,122	46,924	48%
Accommodation and Food Services	1,165,315	\$22,155	605,033	52%
Accommodation	121,405	\$31,658	69,111	57%
Food Services and Drinking Places	1,043,910	\$21,050	535,922	51%

TOP OCCUPATIONS



AVERAGE MONTHLY EARNINGS OF WOMEN

From 2010 to 2016, women working in accommodation and food services saw their earnings increase by 18 percent — slightly more than the 16 percent earnings growth for women in arts, entertainment and recreation.



Source: Emsi

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IN THE LEISURE AND HOSPITALITY INDUSTRY, FOR EVERY...

- 100 JOBS CREATED, AN ADDITIONAL 80 JOBS ARE CREATED OR AFFECTED
- \$1 MILLION IN SALES, AN ADDITIONAL \$1.33 MILLION IN SALES ARE GENERATED
- \$1 MILLION IN EARNINGS GENERATED, AN ADDITIONAL \$1.31 MILLION IN EARNINGS ARE GENERATED

...IN ALL OTHER INDUSTRIES OF THE TEXAS ECONOMY

CONCLUSION

Despite being one of Texas’ lowest-paying industries, leisure and hospitality is an important indicator of the strength of the state economy. Since 2010, Texas has added more than 296,000 jobs to reflect the increased free time and disposable income of state consumers post recession. Women play a significant role in the industry and are well represented in its largest occupations. Texas women in leisure and hospitality generate additional business activities that ultimately support about 530,000 jobs in other industries throughout the state economy.

To see more in-depth data on women in the workforce, visit:

comptroller.texas.gov/economy/economic-data/women/