Upper East Region

REGIONAL SNAPSHOT

The 23-county Upper East region encompasses about 15,400 square miles in the northeast corner of Texas, stretching from the Arkansas and Louisiana borders in the east to Cedar Creek Reservoir in the west.

The region includes three metropolitan statistical areas (MSAs): the Longview MSA, the Texarkana MSA and the Tyler MSA.



UPPER EAST REGION COUNTIES:

U.S.

6 7%

ANDERSON BOWIE CAMP CASS

CHEROKEE DELTA FRANKLIN GREGG

HARRISON HENDERSON HOPKINS IAMAR MARION

MORRIS SMITH ΡΔΝΟΙ Δ TITUS UPSHUR **RED RIVER** VAN ZANDT WOOD

S66.2 Billion

UPPER EAST REGION

GROSS DOMESTIC PRODUCT.

2022

ABOUT 2.8 PERCENT OF TEXAS' GDP OF \$2.4 TRILLION.

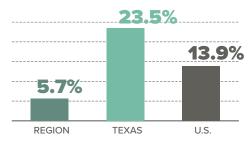
RAINS

RUSK

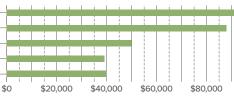


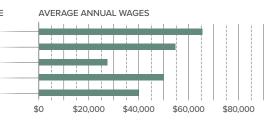
Between 2012 and 2022, more than half the counties in the region recorded population growth. Van Zandt County saw the greatest percentage change at 20.4 percent during this period.

PERCENT CHANGE IN TOTAL JOBS, 2012 TO 2022



AVERAGE ANNUAL WAGES





JOBS & WAGES

About 431,000 people were employed in the region in 2022. Railroad equipment manufacturing, motor vehicle manufacturing and support activities for mining are some of the most concentrated industries in the region as measured by location quotient (LQ), indicating the region has a competitive advantage in those industries.

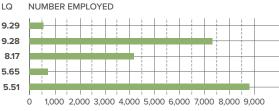
TOP INDUSTRIES BY LOCATION QUOTIENT, 2022

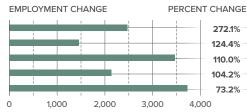
RAILROAD ROLLING STOCK MANUFACTURING

- SUPPORT ACTIVITIES FOR MINING
- MOTOR VEHICLE BODY AND TRAILER MANUFACTURING
- POULTRY AND EGG PRODUCTION
- ANIMAL SLAUGHTERING AND PROCESSING

INDUSTRIES WITH LARGEST TOTAL **JOBS GROWTH, 2012 TO 2022**

HARDWARE, AND PLUMBING AND HEATING EQUIPMENT AND SUPPLIES MERCHANT WHOLESALERS OUTPATIENT CARE CENTERS INDIVIDUAL AND FAMILY SERVICES MOTOR VEHICLE BODY AND TRAILER MANUFACTURING ANIMAL SLAUGHTERING AND PROCESSING





Glenn Hegar

THE UPPER EAST REGION IS ONE OF THE COMPTROLLER'S 12 ECONOMIC REGIONS.

To see the complete 2024 Regional Reports, visit: comptroller.texas.gov/economy/economic-data/regions/2024/

Sources: JobsEQ; U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages; U.S. Census Bureau; U.S. Bureau of Economic Analysis; Texas Department of Transportation; Texas Comptroller of Public Accounts 96-1779-10 (3-24)