



Supplemental Letter for FY 2024 Annual HUB Report for Agency #608

The Texas Department of Motor Vehicles (TxDMV) continues to actively support the goals and intent of the Historically Underutilized Business (HUB) program. Management and staff are committed to providing opportunities for both direct and indirect access and communication with HUB vendors. The department's good-faith efforts to expand HUB participation for FY 2024 included the following:

- **Outreach and Education:** TxDMV HUB and procurement staff attended and exhibited and participated in 21 outreach efforts, including virtual economic forums for FY 2024. These efforts included seminars and workshops hosted by several non-profit minority organizations and state HUB departments to educate HUB business owners on procurement opportunities, providing them with valuable insights into our organization's requirements and expectations. Additionally, we've collaborated with the statewide HUB office and business development organizations to offer resources and technical assistance to HUB vendors. These targeted strategic efforts have increased our HUB utilization over previous years.
- **Networking Opportunities:** TxDMV hosted our annual Marketing for Success event, several matchmaking sessions and economic opportunity virtual forums that facilitated connections between prime vendors, HUBs and our procurement team. These events have proven effective in creating new business relationships and opportunities and created a new Mentor Protégé relationship for FY 2024.
- **Transparent Reporting:** TxDMV's commitment to transparency is reflected in our regular reporting on the progress of our HUB outreach efforts. We regularly track and publish data, and meet with procurement staff on the utilization of HUBs ensuring accountability and continuous improvement.
- **Feedback Mechanism:** To improve our outreach programs, we actively seek feedback from HUB business owners who have engaged with our organization. Their input helps us to refine our strategies and better serve their needs and provide training and seminars at our annual Marketing for Success event.

TxDMV remains committed to the success of its HUB Program and will continue to explore every opportunity for HUB use. We will continue to work with the vendor community, minority organizations and chambers to further HUB outreach and utilization throughout the state of Texas.

If I can provide any additional information or answer any questions, please do not hesitate to contact me at (512) 465-1257 or via email at Brad.Payne@txdmv.gov.