

## Supplemental Summary Letter for FY2024 Annual HUB Report for Agency 735

Midwestern State University (MSU) is committed to increasing purchases and contract awards with Historically Underutilized Business (HUB) firms consistent with the State's goals for HUB participation and overall economic development. Purchasing will conduct its work in accordance with federal and state laws, and will perform socioeconomic programs mandated by the Texas Legislature. MSU continues to develop and expand its Historically Underutilized Business (HUB) Program to support small, minority, veteran and woman-owned businesses.

Progresses for this year are noted below:

- Corresponded with a HUB woman-owned company (Regina Teplow) for HUB opportunities 11/16/2023.
- Attended the HMSDC Spot Bid Oct 11-12, 2023 (virtually).
- Attended Angelo State University's Virtual Presentation with Tekgration on 02/01/2024.
- Participated in the monthly Texas Comptroller of Accounts State of Texas HUB Development Work Group (HDWG) regular monthly meetings.
- Attended Angelo State University's Virtual Presentation with Mavich on 02/28/2024. Encouraged them to become CLC licensed with MSU for promotional supplies opportunities.
- Attended the HUB Spot Bid Fair May 14, 2024 in Irving, TX.
- Visited with one vendor who was a recent HUB to encourage them to obtain certification renewal 03/21/2024: K Pearl/Cleanco.
- Visited with Torrez Paper Company about custodial and other spend opportunities 04/09/2024.
- Attended the Texas Tech University Small Business Expo, June 4, 2024 in Lubbock, TX.
- Mayfield Paper Company mentor protégé with Streamline Strategic Solutions finalized August 2024.

## Ongoing Activities:

- Create an environment to further enhance and promote the HUB program.
- Implemented ongoing training on the HUB program for faculty and staff with our training processes.
- Continue to use the centralized master bidders list (CMBL) to increase the bids solicited from HUB's.
- The HUB Search Assistance is added as an appendix to bids for guidance to vendors.
- Continue to utilize Cooperative and purchasing contracts with HUB awarded vendors.
- Continue to introduce new HUB vendors to MSU for additional procurement opportunities.
- Continue open door policy in which minority and woman-owned businesses can come by and ask for assistance in understanding the HUB Program. This includes HUB certification, ESBD state portal, and cooperative opportunities, along with "How to do Business" with MSU and the State of Texas.

MSU is located in the North Central Texas region of the State. The number of HUB vendors in the region is limited, with only 30 HUB vendors in Wichita County and the surrounding 11 counties. This makes it challenging to select a HUB vendor from a competitive standpoint. Most HUB vendors are located at least 120 miles from the University. Their pricing of bids makes it difficult to be competitive with local bidders given the distance and related travel costs. MSU remains committed to growing the subcontracting opportunities for HUB vendors by reviewing the HSP plans and expanding our HUB participation through outreach and vendor engagement to achieve the best value to the University.

In summary, Midwestern State University values and actively supports the HUB Program. It is committed to promoting and increasing HUB vendors wherever possible, and appreciates the state of Texas's efforts to support small, minority, veteran and woman-owned businesses.

Respectfully submitted,

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