

756 – Fiscal 2024 Annual HUB Report Supplemental Letter

Sul Ross State University (SRSU) continues in its "Good Faith Effort" to accelerate the University's Historically Underutilized Business (HUB) participation. The University has developed and maintains several initiatives to promote HUB participation.

- *HUB Coordinator* The University maintains a HUB Coordinator dedicated to assisting HUB vendors in marketing their products to our university and other area universities. The HUB Coordinator also works with University departments in refining the University's good faith HUB participation efforts.
- *Outreach* The University is committed to purchasing goods and services from certified HUBs and participates in various events and outreach measures throughout the year which generate HUB awareness for the University's departmental needs. The following is a sampling of these activities for the first half of fiscal year 2023.

Jan- Dec

• Attended the Greater Houston Business Procurement Forum in Houston. They were excited to see SHSU and SUL Ross Universities together since it had been a little while. The HUB Coordinator attended and a Purchaser as well. We will be attending every month.

Mentor/Protégé Program – The University actively sponsors with Staples and Summus Industries as a Mentor/Protégé relationship, as well as Grainger and Bullchase.

Cynthia Tate Guajardo HUB Coordinator

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