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781 - Fiscal 2024 Annual HUB Report Supplemental Letter

In accordance with 34 TAC § 20.284(e), The Texas Higher Education Coordinating Board (THECB) is submitting its supplemental letter to highlight Fiscal Year (FY) 2024 Historically Underutilized Businesses (HUB) outreach efforts.

THECB's outreach efforts for FY 24 included:

- Exhibitor: Texas Department of Licensing and Regulation, October 2023
- Exhibitor: Bexar County Business Conference at Freeman Expo Hall, December 2023
- Dallas Fort Worth Minority Supplier Development Council Access 2024 Business Expo, May 2024
- Exhibitor: Texas Department of Motor Vehicles Annual Marketing for Success HUB Fair, April 2024
- Exhibitor: Texas Department of Agriculture HUB Expo, August 2024

THECBs outreach and other activities:

- Reviewed technology project specifications with an estimate value of \$100,000 or more to determine if there was opportunity for HUB subcontracting;
- Established strategic partnerships with THECB Division management to provide overview of the HUB program and help in locating HUB vendors for bid opportunities;
- Met with HUB vendors to view their presentations and discuss opportunities for doing business with THECB; and
- Attended HUB Discussion Workgroup meetings to gain knowledge of what other government entities are doing to increase HUB participation, HUB rule updates, and related HUB topics.

THECB understands the positive impact HUB vendors have on the state's economic development and will continue its efforts to utilize the goods and services offered by the HUB community.

For questions, please contact Linda Natal, Director Procurement/HUB Coordinator at Linda.Natal@highered.texas.gov.

Sincerely,

Linda Natal

Linda Natal
Director, Procurement/HUB Coordinator
512.427.6141